



Meeting  
of the  
San José  
Community & Economic Development Committee  
June 25, 2007 at 1:30 P.M.

Roll Call: Chair Nancy Pyle, Vice-Chair Campos, Pete Constant, Member, Sam Liccardo, Member, Kim Walesh, Ed Moran, John Weis, Ru Weerakoon

Absent: Paul Krutko

Staff: Barbara Goldstein, Kay Winer, Walter Rossman, Dave Sykes

Guests: Nancy Hetrick, Nick Nichols, Bob Nazarenius, Chris Worrall

This meeting began at 1:32 P.M.

a. [Review of Today's Agenda and the Fall Committee Workplan](#)

The committee reviewed today's agenda and confirmed the items to be presented would be: 4a, 4b, 4f, 4g and 4h. Review of the committee fall workplan approved by Rules on June 20, 2007 reflected that the committee will meet in the months of August, September, October, and November on the 4<sup>th</sup> Monday of each month. Each meeting will start at 1:30 P.M. for a minimum of 2.5 hours to 3.0 hours to avoid having to meet twice a month. There is no December meeting.

Upon motion by Councilmember Constant, seconded by Vice-Chair Campos, the committee approved these actions.

b. [Review of Performance Measuring Reporting \(Planning, Building & Code Enforcement, Housing, Economic Development\)](#)

Nancy Hetrick, Management Partners Inc., presented to the committee the final report with a recommended list of performance measures that will integrate regular review of 10 to 20 of the most important performance

measures for departments and city service areas. This report reflects the input of staff and Committee members based on interviews, document, review, and the committee discussion that took place at the CED committee meeting on May 24, 2007.

Upon motion by Vice-Chair Campos, seconded by Councilmember Constant, the committee accepted this report.

c. **Evaluation of 2<sup>nd</sup> Unit Pilot Program (Housing)**

This report is deferred to the August 27, 2007 meeting.

d. **Proposition 1 C Housing and Emergency Shelter Trust Fund (Housing)**

This report is deferred to the Fall 2007 workplan.

e. **Affordable Housing Investment Plan (Housing)**

Dropped, reported out at the May 14, 2007 meeting.

f. **City Hall Exhibits Policy (Economic Development)**

Barbara Goldstein from the Office of Cultural Affairs presented this staff report which proposes a multi-tiered program that will encourage exhibit proposals from non-profit and community-based organizations, as well as to present ideas that illuminate the following topics: Our Community, Our History, and Our Creativity. Exhibits will be on display throughout the public spaces in City Hall on the First and Second floor, as well as utilizing City Hall monitors for virtual displays, and department lobbies and community conference rooms.

Upon motion by Councilmember Constant, seconded by Vice-Chair Campos, the committee accepted this report.

g. **Update on Efforts Stabilize Arts Organizations (Economic Development)**

Kay Winer, City Manager's Office presented this report and was joined by Nick Nichols, Director of the San Jose Repertory Theatre (REP), Bob Nazarenus, Chief Financial Officer for the American Musical Theater of San Jose (AMT), and Chris Worrall, Board Member of the San Jose Repertory Theatre. The Arts Stabilization Fund was created at a critical time for the San Jose arts community with both the REP and AMT requiring extraordinary assistance. On October 17, 2006, the City Council authorized the creation of

a \$4 million Arts Stabilization Fund and approved a resolution authorizing the City Manager to negotiate and execute an agreement for a ten-year revolving line of credit in the amount of \$2 million. This report provided an understanding of the efforts to stabilize arts organizations that have received these lines of credit from the City and an update on the efforts by the Arts Commission to create policy and guidelines regarding the use of this fund.

Upon motion by Councilmember Liccardo, seconded by Vice-Chair Campos, the committee accepted this report.

**h. Small and Local Business Contracting (Economic Development, Finance, Public Works)**

Walter Rossman, Finance Department, and David Sykes, Public Works Department, provided this annual update on contracting with small and local businesses for Fiscal Year 2005-2006. Improvements in the areas of outreach and education as well as process improvements, resulted in continued support from the City to local and small businesses in maintaining lower costs to the City, (through increased competitiveness) more local employment and indirectly through the retention of money within the local economy.

Councilmember Constant stated that if there is a business that is in a service oriented sector, generation of business sales tax would be posted and requested that staff have a way of collecting data on those types of businesses that may be doing well, but could not be gauged by sales tax alone.

Vice-Chair Campos requested in future updates that statistics be provided on the evaluation of tracking work being performed by small and local businesses at the 'sub' level that is not presently collected. Staff responded they will explore requiring contractors and consultants to report on the status of sub-contract vendors and provide this information in future reports.

Upon motion by Councilmember Constant, seconded by Councilmember Liccardo, the committee accepted this report.

**i. Catalyst Program (Economic Development)**

Dropped, scheduled to report out on January and August 2008 per Council direction on June 19, 2007.

j. [Arts Stabilization Loan Fund Recommendation \(Economic Development\)](#)

This report is deferred to the August 27, 2007 meeting.

j. [Oral Petitions](#)

None

j. [Adjournment](#)

Meeting adjourned at 2:35 P.M.

By:

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Chair Nancy Pyle  
Community & Economic Development  
Committee

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